

FORM I BUSINESS STUDIES. MID TERM EXAMINATION. TERM 2 2014

1. Outline five causes of business success.

(5mks

i)

ii)

iii)

iv)

v)

2. Highlight five characteristic of entrepreneur.

(5mks

i)

ii)

iii)

iv)

v)

3. List five types of business activities .

(5mks

i)

ii)

iii)

iv)

v)

4. State five importance's of business plan.

(5mks

i)

ii)

iii)

iv)

v)

5. Highlight five function of an Office.

(5mks

i)

ii)

iii)

iv)

v)

6. Outline five importance of business to the society.

(5mks

i)

ii)

iii)

iv)

v)

7. Highlight the following resource whether they are renewable or non renewable. (5mks

Gold \_\_\_\_\_

Wood \_\_\_\_\_

Soda ash \_\_\_\_\_

Natural gas \_\_\_\_\_

Building stone \_\_\_\_\_

8(a). What is utility

(1mk

b) Name four types of utilities.

(4mks

9. Highlight five external factors that are likely to affect the operations of the business.(5mks

i)

ii)

iii)

iv)

v)

10. Outline five differences between goods services.

(5mks

i)

ii)

iii)

iv)

v)

11. Highlight the following occupation to their appropriate level of production.

(5mks

OCCUPATION

LEVEL OF PRODUCTION

Maize milling \_\_\_\_\_

Road building \_\_\_\_\_

Bread making \_\_\_\_\_

